

8/2/10

AUGUST 10, 2010 COUNCIL

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TO: TOWN COUNCIL

FROM: TOWN MANAGER



RE: CONSENT ITEM

PROCLAMATION FOR WESTERN WEEK IN LOOMIS

ISSUE

Council Member Kelley asks that the Council issue a proclamation declaring the week of November 7 through 14th as “Western Week in Loomis” to celebrate the yearly Cowpoke Fall Gathering event.

RECOMMENDATION

Approve resolution.

CEQA

There are no CEQA issues in declaring a proclamation for a community event.

MONEY

Cost to the Town is limited to producing the proclamation document, less than \$10.00.

DISCUSSION

The Cowpoke Fall Gathering will take place this year from November 11th – 14th and the Cowpoke Foundation thought it might be fun, and help build some expectation, for the Town to declare the week of the event as “Western Week in Loomis.” This will set the tone and encourage people to participate in the event and enjoy the cowboy poets and their poetry that comes to Loomis each year. Council Member Kelley asks that the Council approve this proclamation.

TOWN OF LOOMIS**PROCLAMATION 10 – _____****A PROCLAMATION OF THE TOWN COUNCIL OF THE TOWN OF LOOMIS
PROCLAIMING THE WEEK OF NOVEMBER 7TH – 14TH 2010
AS WESTERN WEEK IN LOOMIS**

WHEREAS, each November the Town of Loomis welcomes cowpokes to gather at the Blue Goose Shed and spin their stories and yarns; and

WHEREAS, the Cowpoke Foundation, under the guidance of Bert and Carol Braun, have helped to coordinate the Cowpoke Fall Gathering from year to year; and

WHEREAS, the Loomis community is encouraged to join into the fun and attend the cowboy poetry and other events and bring their relatives and friends along in a spirit of western welcome;

NOW, THEREFORE, BE IT PROCLAIMED that the Town Council of the Town of Loomis does hereby declare that the week of November 7 through 14, 2010 to be “Western Week and Loomis” and encourages all people, young and old, citizen and visitor, to join into the fun by supporting the Cowpoke Fall Gathering, wearing western clothes, and helping to continue the western spirit that has influenced Loomis and all of California..

PASSED AND ADOPTED at a regular meeting of the Town Council of the Town of Loomis on the 10th day of August, 2010, by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Mayor

ATTEST:

APPROVED AS TO FORM:

Town Clerk

Town Attorney



RECEIVED

AUG 02 2010

TOWN OF LOOMIS

July 29, 2010

Councilman Russ Kelley
Town of Loomis
3655 Taylor Road
Loomis CA 95650

Dear Russ;

The Cowpoke Fall Gathering is on the calendar for November 11, 12, 13, 14, 2010 in Loomis, CA. We look forward to bringing visitors into Placer County for this event.

We would like to know if the Town of Loomis will designate November 7th through 14th as Western Week in Loomis?

We would like to invite local businesses and groups to celebrate the event through store window displays; dressing western; participating in our breast cancer awareness campaign by sponsoring a 'donation' container in local storefronts; and of course, the Creative Writing Program that will be going on in three local elementary schools. We also have the opportunity to offer free breast exams to anyone interested, if we had a location to host it in. This would be provided by the Breast Health Center of Sutter Roseville.

If you have any questions, please don't hesitate to call. I've listed our numbers below for reference.

Thank you for your consideration in this matter.

Best regards,

Brenda Newsom, Event Coordinator
The Cowpoke Fall Gathering

Bert and Carol Braun, Producers 652-6290
Brenda Newsom, Coordinator 303-6837



3270 Taylor Road • Loomis, California 95650 • (916) 652-6290

